## Flower Mound High Volleyball 2024 Fundraiser

## Hello Parents,

We will be launching our fundraising efforts on Schoolfundr in the coming days and want to answer any questions you may have in order to get as much participation as possible. Schoolfundr is an online donation platform that has simplified the way teams, groups and schools raise money. Participants will no longer sell any products, our coaches and staff do not have to manage cash or keep and distribute inventory. Fundraising is vital for the success of our program and we truly need to raise these funds. Schoolfundr has a streamlined process that gives participants the ability to help raise money for a successful season. There have been thousands of programs who have had success utilizing this fundraising approach and with your help, our fundraiser will be, too.

All we ask is that each parent/guardian help their participant(s) gather **20 or more email addresses** of their biggest supporters (suggestions include "Grandma, Grandpa, Aunts, Uncles, Family friends"). Then, emails and texts (through individual text blasts) will be sent to these potential donors where they can view the fundraiser page and decide if they want to donate. Even if they don't donate, they can still help by sharing the fundraiser with others. We are confident there are many people eager to support your child, and Schoolfundr's platform affords them the opportunity to help. This fundraiser will be a success if you help develop a quality list, and emails are only used for fundraising and will never be sold or redistributed.

\*Your contacts are strictly PRIVATE, PROTECTED and will never be REDISTRIBUTED

Thank you so much for your support!

## STUDENT EXPECTATION / PARTICIPATION:

- 20+ emails of your biggest supporters into phone notes app <u>BEFORE Saturday</u>, <u>Aug</u>
   10th at 11:30am. I will be here in person this day to help you sign your athlete up!
  - If they don't have their emails in by this day, they will have homework to do / will have to do it on their own with you at home. They will have till Sunday, August 11th at midnight to enter emails in. Fundraiser will launch Monday morning, August 12th!
- Identify 10 contacts that you'd like to text asking for donations. You do not input
  phone numbers into the platform, just emails. Text is a 1 click button within platform.
- Example Donors: Mom, Dad, Neighbor, Aunt, Uncle, Cousin, Grandma, Grandpa, Family Friend #1, Family Friend #2, Mom's Co-Worker, etc.
- NO TEACHERS OR STUDENTS/PEERS!

WANT TO GET YOUR ATHLETE AHEAD? Your athlete will create their individual fundraising page with me for pre-launch on Sat, Aug. 10th at 11:30AM. Then, the fundraiser will launch Monday, Aug. 12th. If you'd like to get them ahead, you can scan the QR code on the next page to sign them up and input emails for them!



<u>Step 1:</u> Scan the QR code at bottom of page with your cell phone OR click the link below. It will direct you to <a href="https://app.schoolfundr.org/participant/flowermoundvolleyball/join">https://app.schoolfundr.org/participant/flowermoundvolleyball/join</a>. (If it asks for a join code, it is 38512).

<u>Step 2:</u> Enter in athlete email address and password to sign up. Your password needs a capital letter, number, & a symbol. Click sign up at bottom to proceed.

<u>Step 3:</u> Enter in athlete first name, last name, parent email and a photo of athlete. This photo will be seen whenever they share out their link so make sure it's a presentable one. A photo in uniform is always a great choice!

<u>Step 4:</u> Please enter your athlete's phone number in. This is for when we do organized text blasts. Coach can send a notification out to each phone letting them know it's time to do this.

<u>Step 5:</u> Input any emails of people you know (family, friends, etc.) into the platform. This is able to be done by typing them in or copying and pasting. Please have 20+ emails inputted into the platform by the end of day August 11th at midnight. Thank you!

Step 6: Click next, next, and finish on any other screens that pop up.

You will know you are done / successfully created your individual page once you see the blue message at the top of your screen stating "Your fundraiser is not live yet".

PLEASE NOTE: You can start raising funds NOW!!!! Just because it's not live yet doesn't mean you have to wait. Scroll just a little bit down to the "Share your campaign" buttons and click the 1-click text button. Send it out to 5 people and see if you can get a donation before the fundraiser even launches! Also share it out via the 1-click social media buttons as well.

## Thank you so much!

